JSPS Grant-in-Aid for Scientific Research (S)

Central Bank Communication Design

working paper series No.39 (March 2022)

Optimal and Robust Disclosure of Public Information

Takashi Ui

Research Project on Central Bank Communication 702 Faculty of Economics, The University of Tokyo, 7-3-1 Hongo, Bunkyo-ku, Tokyo 113-0033, Japan Tel: +81-3-5841-5595 E-mail: watlab@e.u-tokyo.ac.jp http://www.centralbank.e.u-tokyo.ac.jp/en/

Working Papers are a series of manuscripts in their draft form that are shared for discussion and comment purposes only. They are not intended for circulation or distribution, except as indicated by the author. For that reason, Working Papers may not be reproduced or distributed without the expressed consent of the author.

Optimal and Robust Disclosure of Public Information*

Takashi Ui

Hitotsubashi University

oui@econ.hit-u.ac.jp

March 2022

Abstract

A policymaker discloses public information to interacting agents who also acquire costly private information. More precise public information reduces the precision and cost of acquired private information. Considering this effect, what disclosure rule should the policymaker adopt? We address this question under two alternative assumptions using a linear-quadratic-Gaussian game with arbitrary quadratic material welfare and convex information costs. First, the policymaker knows the cost of private information and adopts an optimal disclosure rule to maximize the expected welfare. Second, the policymaker is uncertain about the cost and adopts a robust disclosure rule to maximize the worst-case welfare. Depending on the elasticity of marginal cost, an optimal rule is qualitatively the same as in the case of either a linear information cost or exogenous private information. The worst-case welfare is strictly increasing if and only if full disclosure is optimal under some information costs, which provides a new rationale for central bank transparency. *JEL classification*: C72, D82, E10.

Keywords: public information; private information; crowding-out effect; linear-quadratic-Gaussian game; optimal disclosure; robust disclosure; information design; information acquisition.

^{*}This paper builds on an earlier version entitled "Optimal Disclosure of Public Information with Endogenous Acquisition of Private Information," which focused on optimal disclosure. I thank seminar participants for valuable discussions and comments at the University of Tokyo, Shanghai University of Finance and Economics, Otaru University of Commerce, Roy-Adres Seminar Economic Theory, and Econometric Society 2015 World Congress. I acknowledge financial support by MEXT, Grant-in-Aid for Scientific Research (15K03348, 18H05217).

1 Introduction

Consider a policymaker (such as a central bank) who discloses public information to interacting agents (such as firms and consumers) who also acquire costly private information. The policymaker's concern is social welfare, including the agents' cost of information acquisition. When the policymaker provides more precise public information, the agents have less incentive to acquire private information, reducing its precision and cost. This effect of public information is referred to as the crowding-out effect (Colombo et al., 2014). Less private information can be harmful to welfare, but less information cost is beneficial; that is, the welfare implication of the crowding-out effect is unclear. Then, what disclosure rule should the policymaker adopt?

We address this question under two alternative assumptions. First, the policymaker correctly anticipates the agents' acquisition of private information. A disclosure rule is optimal if it maximizes the expected welfare. Second, the policymaker is uncertain about the precision and cost of acquired private information. A disclosure rule is robust if it maximizes the worst-case welfare. This article obtains both rules and discusses the difference between them.

Our model is a three-stage game based on a symmetric linear-quadratic-Gaussian (LQG) game with a continuum of agents, where a payoff function is quadratic and an information structure is Gaussian. In period 1, the policymaker chooses the precision of public information. Social welfare (i.e., the policymaker's objective function) is a material benefit minus the agents' information cost, and the material benefit is an arbitrary quadratic function such as the aggregate payoff. In period 2, each agent chooses the precision of (conditionally independent) private information. The cost of information is increasing and convex in the precision of private information. In period 3, each agent observes private and public signals and chooses an action. The last-period subgame is the game studied by Angeletos and Pavan (2007), and the second-period subgame is the game studied by Colombo et al. (2014).

In our analysis, volatility (the variance of the average action) and dispersion (the variance of individual actions around the average action) play an essential role in two ways. First, the welfare (in the equilibrium of the second-period subgame) is represented as a linear combination of the volatility and the dispersion minus the cost of information. Next, our key tool is marginal welfare with respect to dispersion (MWD). The MWD is the change in the welfare resulting from an increase in the precision of public information that induces a one-unit decrease in the dispersion. Indeed, the dispersion decreases with public information because it equals the difference between the variance and the covariance of individual actions, and more precise public

information brings them closer. In contrast, the volatility increases with public information because it equals the covariance of individual actions, and more precise public information increases the correlation coefficient and the covariance.

The MWD has a useful representation: it equals the weighted average of the MWDs under a linear information cost and under exogenous private information, where the relative weights are one and the elasticity of marginal information cost, respectively. The elasticity of marginal cost measures the degree of convexity in the cost function. It takes the minimum value of zero when the cost function is linear, and the crowding-out effect is largest in this case (Ui, 2014). Therefore, the social value of public information has the same sign as that under the largest crowding-out effect if the elasticity is small enough and under no crowding-out effect if the elasticity is large enough.

This result leads us to identify an optimal disclosure rule, which qualitatively coincides with the case of either the largest crowding-out effect (a linear information cost) or no crowdingout effect (exogenous private information), depending on the elasticity of marginal cost. In both cases, the following holds. The welfare necessarily increases with public information if the volatility's coefficient is positive and relatively large compared to the dispersion's one, in which case full disclosure is optimal. On the other hand, the welfare necessarily decreases with public information if the volatility's coefficient is negative and relatively small compared to the dispersion's one, in which case no disclosure is optimal. This result is attributed to the fact that more precise public information increases the volatility and decreases the dispersion. In other cases, partial disclosure can also be optimal.

We next consider a robust disclosure rule. The policymaker is uncertain about the agents' cost function and evaluates the precision using the worst-case welfare, which is the infimum of the expected welfare over the collection of all convex cost functions. The worst-case cost function must be linear because the total cost under a linear cost function is highest among all convex cost functions with the same marginal cost at the same equilibrium precision of private information. Based on this observation, we show that the worst-case welfare necessarily increases with public information if and only if the volatility's coefficient is positive, in which case full disclosure is robust. This is true even when there exists a cost function such that the welfare can decrease with public information.

One example is a Cournot game (Vives, 1988), where a measure of material benefit is the total profit. Full disclosure is robust, whereas no disclosure can be optimal under a strictly

convex cost. Another example is a beauty contest game (Morris and Shin, 2002), where a measure of material benefit is the negative of the mean squared error of an action from the state. The worst-case welfare necessarily increases with public information, whereas the welfare can decrease under a strictly convex cost or in the case of exogenous private information (Morris and Shin, 2002). The detrimental effect of public information in the latter case prompted the debate on central bank transparency and has been challenged by many papers (Svensson, 2006; Angeletos and Pavan, 2004; Hellwig, 2005; Cornand and Heinemann, 2008; Colombo and Femminis, 2008). Our result contributes to this debate by providing a new rationale for central bank transparency: more precise public information is beneficial to the worst-case welfare.

This paper is organized as follows. Section 2 introduces the model and discusses equilibria in subgames. We identify optimal disclosure in Section 3 and robust disclosure in Section 4. Section 5 is devoted to applications to a Cournot game and a beauty contest game. The last section concludes the paper. All proofs are relegated to the appendices.

1.1 Related literature

This paper is related to two strands of the literature on Bayesian persuasion and information design.¹ The first incorporates costly information acquisition by a receiver into the Bayesian persuasion framework (Kamenica and Gentzkow, 2011). Lipnowski et al. (2020) and Bloedel and Segal (2020) consider a rationally inattentive receiver who can learn less information than what a sender provides, with substantially different modeling assumptions.² On the other hand, Bizzotto et al. (2020) and Matysková and Montes (2021) consider a receiver who can acquire additional information after receiving a sender's signal, which is closer in spirit to our model. One of their findings is that additional information acquisition can be detrimental to the sender and the receiver. In the aforementioned papers, the sender's payoff is independent of the receiver's information cost. In our paper, the sender's concern is social welfare, including the information cost.

The second strand of the literature incorporates the sender's ambiguity about the receiver's sources of information. In Kosterina (2021), the sender and receiver have different priors, and

¹See survey papers by Bergemann and Morris (2019) and Kamenica (2019) among others.

²In Bloedel and Segal (2020), a receiver learns about a state by paying costly attention to the sender's signals. In Lipnowski et al. (2020), a receiver acquires information about a state itself, but it is less than the information provided by the sender in the sense of Blackwell, followed by Wei (2021) and Lipnowski et al. (2020).

the receiver's prior is unknown to the sender. In Hu and Weng (2021) and Dworczak and Pavan (2020), they have a common prior, but the receiver may exogenously observe additional private information that is unknown to the sender. Hu and Weng (2021) characterize the worst-case optimal signals under various degrees of ambiguity. Dworczak and Pavan (2020) focus on the case of full ambiguity and introduce a novel lexicographic approach to a robust solution of Bayesian persuasion. The sender first identifies all signals that are worst-case optimal. From these signals, the sender chooses the one that maximizes the sender's payoff under some conjecture (e.g., there is no private information). In the papers mentioned above, the receiver's sources of information are assumed to be exogenous. In our paper, the sender faces ambiguity about the receivers' costly information acquisition. Thus, not only the precision but also the cost of private information is unknown to the sender.

While the models in the above papers are based on the Bayesian persuasion framework, our model is an extension of a symmetric LQG game³ with a continuum of agents (Angeletos and Pavan, 2007). Bergemann and Morris (2013) characterize the set of all Bayes correlated equilibria in this game and advocate a problem of finding optimal ones.⁴ Ui and Yoshizawa (2015) solve the problem by adopting a quadratic objective function. They also study optimal disclosure of public information in the case of exogenous private information. On the other hand, the present paper considers the case of endogenous private information by incorporating the information provision stage into the model of Colombo et al. (2014), which integrates the symmetric LQG game and information acquisition with a convex information cost. A Cournot game with a linear cost (Li et al., 1987; Vives, 1988) and a beauty contest game with a linear or convex cost (Colombo and Femminis, 2008; Ui, 2014) are special cases of the model in Colombo et al. (2014). Colombo et al. (2014) compare the equilibrium precision of private information with the socially optimal one, where the aggregate net payoff is a measure of welfare. They show that the social value of public information is less than that in the case of exogenous private information if and only if the equilibrium precision of private information is inefficiently low. They also provide a sufficient condition for the social value to be positive. In contrast, the present study gives a necessary and sufficient condition and obtains optimal and

³Its origin goes back to the seminal paper by Radner (1962). See Vives (2008).

⁴Ui (2020) considers information design in general LQG games by formulating it as semidefinite programming.

robust disclosure of public information.56

2 The model

There are a policymaker and a continuum of agents indexed by $i \in [0, 1]$. The policymaker knows a random variable θ parametrizing the underlying state and provides agents with public information about θ . At the same time, each agent endogenously acquires private information about θ . More specifically, we consider the following three-period setting. In period 1, the policymaker chooses the precision of public information. In period 2, each agent chooses the precision of private information given that of public information. In period 3, each agent observes private and public signals and chooses an action in a symmetric linear-quadratic-Gaussian (LQG) game.

Let $y = \theta + \varepsilon_y$ and $x_i = \theta + \varepsilon_i$ be public and private signals of agent *i*, respectively, where ε_y , ε_i , and θ are independently and normally distributed with

$$E[\theta] = \overline{\theta}, E[\varepsilon_y] = E[\varepsilon_i] = 0, var[\theta] = \tau_{\theta}^{-1}, var[\varepsilon_y] = \tau_y^{-1}, var[\varepsilon_i] = \tau_i^{-1}$$

We refer to τ_y and τ_i as the precision of public information and that of private information, respectively. The policymaker chooses τ_y in period 1 at no cost. Agent *i* chooses τ_i in period 2 at a cost of $C(\tau_i)$. We assume that $C(\tau_i)$ is a strictly increasing convex function: C(0) = 0, $C'(\tau_i) > 0$, and $C''(\tau_i) \ge 0$. We denote the elasticity of marginal cost by $\rho(\tau_i) \equiv \tau_i C''(\tau_i)/C'(\tau_i) \ge 0$, which will play an essential role in our analysis.

In period 3, agent *i* chooses a real number $a_i \in \mathbb{R}$ as his action. We write $a = (a_i)_{i \in [0,1]}$ and $a_{-i} = (a_j)_{j \neq i}$. Agent *i*'s payoff to *a* is symmetric and quadratic in *a* and θ :

$$u_{i}(a,\theta) = -a_{i}^{2} + 2\alpha a_{i} \int_{0}^{1} a_{j} dj + 2\beta \theta a_{i} + h(a_{-i},\theta),$$
(1)

where $\alpha, \beta \in \mathbb{R}$ are constant and $h(a_{-i}, \theta)$ is a measurable function. The best response is the interim expected value of a linear combination of the average action and the state:

$$\mathbf{E}\Big[\alpha \int a_j dj + \beta \theta \Big| x_i, y\Big]. \tag{2}$$

⁵Other models of information acquisition in symmetric LQG games are studied by Mackowiak and Wiederholt (2009), Hellwig and Veldkamp (2009), Myatt and Wallace (2012, 2015), Denti (2020), Rigos (2020), and Hébert and La'O (2021), among others.

⁶Myatt and Wallace (2019) and Leister (2020) study information acquisition in network LQG games.

This game exhibits strategic complementarity if $\alpha > 0$ and strategic substitutability if $\alpha < 0$. We assume $\alpha < 1$, which guarantees the existence and uniqueness of a symmetric equilibrium in the last-period subgame when $\tau_i = \tau_j$ for all $i \neq j$. We also assume $\beta > 0$ without loss of generality. Agent *i* chooses τ_i and a_i in periods 2 and 3 to maximize the expected value of his payoff function $u_i(a, \theta) - C(\tau_i)$.

A welfare function is given by a material benefit minus the aggregate information cost

$$v(a,\theta) - \int C(\tau_j) dj,$$

where $v(a, \theta)$ is symmetric and quadratic in a and θ ; that is,

$$v(a,\theta) = c_1 \int_0^1 a_j^2 dj + c_2 \left(\int_0^1 a_j dj\right)^2 + c_3 \theta \int_0^1 a_j dj + c_4 \int_0^1 a_j dj + c_5,$$
(3)

where $c_1, c_2, c_3, c_4, c_5 \in \mathbb{R}$ are constant. A typical case is the aggregate payoff (when $h(a_{-i}, \theta)$ is a quadratic function), as considered by Colombo et al. (2014). The policymaker chooses τ_y to maximize the expected welfare in period 1.

The subgames

The last-period subgame has the following symmetric equilibrium (Angeletos and Pavan, 2007).⁷

Lemma 1. When $\tau_i = \tau_x$ for all *i*, the last-period subgame has a unique symmetric equilibrium. Agent *i*'s equilibrium strategy is $\sigma_i(x_i, y) = b_x(x_i - \bar{\theta}) + b_y(y - \bar{\theta}) + \beta\bar{\theta}/(1 - \alpha)$, where

$$b_x = \frac{\beta}{(1-\alpha)\tau_x + \tau_y + \tau_\theta} \cdot \tau_x, \ b_y = \frac{\beta}{(1-\alpha)\tau_x + \tau_y + \tau_\theta} \cdot \frac{\tau_y}{1-\alpha}.$$

In a symmetric equilibrium of the second-period subgame, the precision of private information is determined by the following first-order condition (Colombo et al., 2014).⁸

Lemma 2. Assume that all the opponents choose the same precision $\tau_j = \tau_x$ for all $j \neq i$ in the second-period subgame and follow the unique symmetric equilibrium strategy σ_j in the last-period subgame. Agent i's marginal benefit of choosing τ_i evaluated at $\tau_i = \tau_x$ is

$$\frac{d}{d\tau_i} \mathbf{E}_{\tau_i} [u_i((br_i(\tau_i), \sigma_{-i}), \theta)] \bigg|_{\tau_i = \tau_x} = \frac{b_x^2}{\tau_x^2} = \frac{\beta^2}{\left((1 - \alpha)\tau_x + \tau_y + \tau_\theta\right)^2},\tag{4}$$

⁷See Ui and Yoshizawa (2013) for the relationship between this result and the result of Radner (1962).

⁸Using the envelope theorem, we can ignore the change in $br_i(\tau_i)$ in evaluating the left-hand side of (4). Thus, the marginal benefit is reduced to the partial derivative of $E_{\tau_i}[u_i(\sigma, \theta)]$ with respect to τ_i holding fixed the equilibrium strategy profile σ because $br_i(\tau_x) = \sigma_i$. When we regard $u_i(\sigma, \theta)$ as a quadratic function of ε_i , the expected value of the linear term equals zero. Thus, the marginal benefit equals $\frac{d}{d\tau_i}E_{\tau_i}[u_i(\sigma, \theta)]\Big|_{\tau_i=\tau_x} = -\frac{d}{d\tau_i}E_{\tau_i}[\sigma_i^2]\Big|_{\tau_i=\tau_x} = b_x^2/\tau_x^2$.

where $br_i(\tau_i) \equiv E_{\tau_i}[\alpha \int \sigma_j dj + \beta \theta | x_i, y]$ is the best response to $\sigma_{-i} = (\sigma_j)_{j \neq i}$ and E_{τ_i} is the expectation operator when player *i*'s precision is τ_i .

By Lemma 2, the first-order condition for the precision in a symmetric equilibrium is

$$\frac{\beta^2}{\left((1-\alpha)\tau_x + \tau_y + \tau_\theta\right)^2} = C'(\tau_x).$$
(5)

Note that the marginal benefit is strictly decreasing in τ_x and τ_y , whereas the marginal cost is increasing in τ_x . Thus, the equilibrium precision is the unique value of τ_x solving (5) if $C'(0) < \beta^2/(\tau_y + \tau_\theta)^2$ and zero if $C'(0) \ge \beta^2/(\tau_y + \tau_\theta)^2$. We denote the equilibrium precision by $\phi(\tau_y)$.

If C is linear with a marginal cost c > 0, i.e., $C(\tau_x) = c\tau_x$, then $\phi(\tau_y)$ is given by⁹

$$\phi_c^0(\tau_y) \equiv \begin{cases} \left(\beta/\sqrt{c} - \tau_y - \tau_\theta\right)/(1 - \alpha) & \text{if } c < \beta^2/(\tau_y + \tau_\theta)^2, \\ 0 & \text{if } c \ge \beta^2/(\tau_y + \tau_\theta)^2. \end{cases}$$
(6)

If *C* is nonlinear, $\phi(\tau_y)$ does not have a closed-form expression, so we will rely on its inverse $\phi^{-1}(\tau_x)$ in our analysis: for $\tau_x > 0$,

$$\phi^{-1}(\tau_x) = -(1-\alpha)\tau_x - \tau_\theta + \beta/\sqrt{C'(\tau_x)}.$$
(7)

Because $\phi' = (d\phi^{-1}/d\tau_x)^{-1} < 0$, an increase in the precision of public information results in a decrease in the precision of private information, as shown by Colombo et al. (2014). This effect is referred to as the crowding-out effect of public information on private information,¹⁰ which is illustrated in Figure 1. It is known that the crowding-out effect is largest when *C* is linear, as stated in the following lemma (Ui, 2014).

Lemma 3. Let $\phi(\tau_y)$ be the equilibrium precision under a strictly convex cost function. If $\phi(\tau_y) = \phi_c^0(\tau_y) > 0$, then $d\phi_c^0(\tau_y)/d\tau_y < d\phi(\tau_y)/d\tau_y < 0$, where $\phi_c^0(\tau_y)$ is the equilibrium precision under a linear cost function with a marginal cost c > 0.

⁹This expression is obtained by Li et al. (1987) and Vives (1988) for Cournot games and Colombo and Femminis (2008) for beauty contest games.

¹⁰A similar effect is also found in Colombo and Femminis (2008), Wong (2008), Hellwig and Veldkamp (2009), and Myatt and Wallace (2012), among others. On the other hand, Cai and Dong (2021) discuss the crowd-in effect of public information.

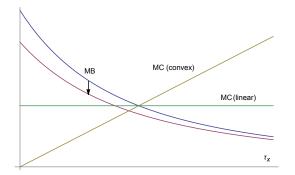


Figure 1: The marginal benefit curve and the marginal cost curve. The horizontal axis is the τ_x -axis. An increase in the precision of public information shifts the marginal benefit curve down, by which the equilibrium precision decreases.

The whole game

Given the equilibrium of the second-period subgame, the policymaker chooses the precision of public information to maximize the expected welfare in period 1, which is calculated as

$$\mathbf{E}[v(\sigma,\theta)] - C(\tau_x) = c_1 \operatorname{var}[\sigma_i] + c_2 \operatorname{cov}[\sigma_i,\sigma_j] + c_3 \operatorname{cov}[\sigma_i,\theta] - C(\tau_x) + \operatorname{const.}$$
(8)

by (3) and Lemma 1, where $\tau_x = \phi(\tau_y)$.

We rewrite (8) using volatility and dispersion of actions. The volatility is the variance of the average action $\int \sigma_j dj$, and the dispersion is the variance of the idiosyncratic difference $\sigma_i - \int \sigma_j dj$. As shown by Bergemann and Morris (2013), the volatility equals the covariance of actions, $\operatorname{cov}[\sigma_i, \sigma_j]$, and the dispersion equals the difference between the variance and the covariance of actions, $\operatorname{var}[\sigma_i] - \operatorname{cov}[\sigma_i, \sigma_j]$.

Note that the first three terms in (8) are linearly dependent because $var[\sigma_i] = \alpha cov[\sigma_i, \sigma_j] + \beta cov[\sigma_i, \theta]$ by (2).¹¹ Hence, we can rewrite (8) as an affine function of $var[\sigma_i]$ and $cov[\sigma_i, \sigma_j]$, which is also an affine function of the volatility and dispersion (Ui and Yoshizawa, 2015).

Lemma 4. When the precision of private and public information is (τ_x, τ_y) and the agents follow the unique symmetric equilibrium in the last-period subgame, the expected welfare equals

$$W(\tau_x, \tau_y) \equiv \zeta D(\tau_x, \tau_y) + \eta V(\tau_x, \tau_y) - C(\tau_x)$$
(9)

¹¹We can obtain this by mulitplying both sides of (2) by a_i and taking the expectation.

plus a constant, where $\zeta = c_1 + c_3/\beta$, $\eta = c_1 + c_2 + (1 - \alpha)c_3/\beta$, and

$$V(\tau_x, \tau_y) = \frac{b_y^2}{\tau_y} + \frac{(b_x + b_y)^2}{\tau_\theta} = \frac{\beta^2 \left((1 - \alpha)^2 \tau_x^2 + 2(1 - \alpha) \tau_x \tau_y + \tau_y \left(\tau_\theta + \tau_y \right) \right)}{(1 - \alpha)^2 \tau_\theta \left((1 - \alpha) \tau_x + \tau_y + \tau_\theta \right)^2}, \quad (10)$$

$$D(\tau_x, \tau_y) = \frac{b_x^2}{\tau_x} = \frac{\beta^2 \tau_x}{\left((1 - \alpha)\tau_x + \tau_y + \tau_\theta\right)^2}$$
(11)

are the volatility and the dispersion, respectively.

The policymaker maximizes $W(\phi(\tau_y), \tau_y)$ with respect to τ_y in equilibrium. Thus, optimal disclosure is determined by the cost function *C* and the coefficients of volatility and dispersion η and ζ (i.e., constants independent of τ_x and τ_y).

Using a similar representation, Ui and Yoshizawa (2015) characterize optimal disclosure under exogenous private information in terms of the ratio of η to ζ . As will be demonstrated in the next section, the representation (9) plays a more critical role in the case of endogenous private information.

3 Information disclosure with known information costs

In Section 3.1, we evaluate the sign of the derivative of the expected welfare

$$\frac{dW(\phi(\tau_y), \tau_y)}{d\tau_y} = \zeta \frac{dD(\phi(\tau_y), \tau_y)}{d\tau_y} + \eta \frac{dV(\phi(\tau_y), \tau_y)}{d\tau_y} - \frac{dC(\phi(\tau_y))}{d\tau_y}$$
(12)

in terms of ζ , η , and the elasticity of marginal cost ρ . This derivative is referred to as the social value of public information. In Section 3.2, we obtain the optimal precision of public information that maximizes $W(\phi(\tau_y), \tau_y)$ assuming an isoelastic cost function.

3.1 The social value of public information

Because ϕ does not have a closed-form expression, (12) is not easy to calculate. Thus, we divide (12) by $|dD/d\tau_y|$ and evaluate its sign instead. This value is denoted by $MW_D(\tau_y)$ and referred to as the marginal welfare with respect to dispersion (MWD):

$$MW_D(\tau_y) \equiv \frac{dW(\phi(\tau_y), \tau_y)}{d\tau_y} / \left| \frac{dD(\phi(\tau_y), \tau_y)}{d\tau_y} \right|.$$

Note that $MW_D(\tau_y)$ and $dW(\phi(\tau_y), \tau_y)/d\tau_y$ have the same sign.

To understand what $MW_D(\tau_y)$ measures, observe that more precise public information decreases the dispersion. This is because the dispersion equals the difference between the

variance and the covariance of actions, and more precise public information brings the variance and the covariance closer. Therefore, when the precision of public information increases by $|dD/d\tau_y|^{-1}$, the dispersion decreases by one, and the welfare increases by $MW_D(\tau_y)$. In fact, we have

$$D(\tau_x, \tau_y) = \tau_x C'(\tau_x), \tag{13}$$

$$\frac{dD(\phi(\tau_y), \tau_y)}{d\tau_y} = (1+\rho)C'(\tau_x)\phi'(\tau_y) < 0$$
(14)

for $\tau_x = \phi(\tau_y) > 0$ by (5) and (11), where $\rho = \rho(\tau_x)$.

If either C is linear or private information is exogenous, the MWD is directly calculated.

Lemma 5. Suppose that $\phi(\tau_y) > 0$. When C is linear, the MWD is a constant

$$MW_D^0 \equiv \eta/(1-\alpha) - \zeta + 1.$$

When $\tau_x = \phi(\tau_y)$ is fixed, the MWD is

$$MW_D^*(\tau_y) \equiv -\frac{\partial W(\tau_x, \tau_y)}{\partial \tau_y} / \frac{\partial D(\tau_x, \tau_y)}{\partial \tau_y} \bigg|_{\tau_x = \phi(\tau_y)} = \eta \frac{3(1-\alpha)\phi(\tau_y) + \tau_y + \tau_\theta}{2(1-\alpha)^2\phi(\tau_y)} - \zeta.$$
(15)

Moreover, when *C* is nonlinear, the MWD is represented as the weighted average of those in the above special cases, MW_D^0 and $MW_D^*(\tau_y)$, where the relative weights are one and the elasticity of marginal cost, respectively. Because the crowding-out effect is largest when *C* is linear (see Lemma 3), the MWD equals the weighted average of those under the largest crowding-out effect and no crowding-out effect.

Proposition 1. Suppose that $\phi(\tau_y) > 0$. Then,

$$MW_D(\tau_y) = \frac{MW_D^0 + \rho MW_D^*(\tau_y)}{1 + \rho},$$

where $\rho = \rho(\phi(\tau_y))$.

In summary, the social value of public information has the same sign as MW_D^0 if the crowding-out effect is sufficiently large (with small ρ) and $MW_D^*(\tau_y)$ if the crowding-out effect is sufficiently small (with large ρ). In particular, when $MW_D^0 > 0 > MW_D^*(\tau_y)$, the sign is positive if the crowding-out effect is large enough, while negative under exogenous private information. In other words, the crowding-out effect can turn the social value of public information from negative to positive if and only if $MW_D^0 > 0 > MW_D^*(\tau_y)$. Similarly, the

crowding-out effect can turn the social value of public information from positive to negative if and only if $MW_D^0 < 0 < MW_D^*(\tau_y)$.

We restate Proposition 1 using (ζ, η) and

$$MV_D(\tau_y) \equiv \frac{dV(\phi(\tau_y), \tau_y)}{d\tau_y} / \left| \frac{dD(\phi(\tau_y), \tau_y)}{d\tau_y} \right|$$

which is referred to as the marginal volatility with respect to dispersion (MVD).

Corollary 2. Suppose that $\phi(\tau_y) > 0$. Then,

$$MW_D(\tau_y) = \eta MV_D(\tau_y) - \zeta + \frac{1}{1+\rho},$$
(16)

where $\rho = \rho(\phi(\tau_y))$. The MVD is given by

$$MV_D(\tau_y) = \frac{MV_D^0 + \rho \, MV_D^*(\tau_y)}{1 + \rho} > 0, \tag{17}$$

where $MV_D^0 \equiv 1/(1-\alpha)$ is the MVD when C is linear, and

$$MV_D^*(\tau_y) \equiv \frac{3(1-\alpha)\phi(\tau_y) + \tau_y + \tau_\theta}{2(1-\alpha)^2\phi(\tau_y)} > \frac{3}{2(1-\alpha)} > MV_D^0$$
(18)

is the MVD when $\tau_x = \phi(\tau_y)$ is fixed.

According to Corollary 2, a change in the welfare is broken down into the following: when the precision of public information increases by $|dD/d\tau_y|^{-1}$, the volatility term increases by $\eta MV_D(\tau_y)$, the dispersion term decreases by ζ , and the information cost decreases by $1/(1 + \rho)$. Note that $MV_D(\tau_y) \ge MV_D^0 > 0$; that is, the MVD is strictly positive. This is because more precise public information increases the covariance of actions, which equals the volatility. Consequently, more precise public information increases the welfare if η is sufficiently large compared to ζ and decreases the welfare if η is sufficiently small compared to ζ .

When *C* is linear, the MVD is smallest, and the cost reduction $1/(1 + \rho)$ is largest. In other words, the crowding-out effect induces a smaller increase in the volatility and a larger decrease in the cost. Thus, when $\eta > 0$, the crowding-out effect can turn the sign of the social value of public information for either of two reasons: from negative to positive due to a larger decrease in the cost, and from positive to negative due to a smaller increase in the volatility.

As another corollary of Proposition 1, we provide the ranges of η guaranteeing $MW_D(\tau_y) > 0$ and guaranteeing $MW_D(\tau_y) < 0$, respectively, which will be used in the study of optimal disclosure. Corollary 3. Let

$$\underline{\eta}(\zeta,\rho) \equiv \frac{2(1-\alpha)\left((1+\rho)\zeta - 1\right)}{3\rho + 2}.$$

For $\tau_y \ge 0$ with $\phi(\tau_y) > 0$, $MW_D(\tau_y) > 0$ if $\eta > \max\{\underline{\eta}(\zeta, \rho), 0\}$, and $MW_D(\tau_y) < 0$ if $\eta < \min\{\underline{\eta}(\zeta, \rho), 0\}$, where $\rho = \rho(\phi(\tau_y))$.

3.2 The optimal disclosure of public information

We consider the optimal precision of public information in the following sense, which constitutes a subgame perfect equilibrium of our model.

Definition 1. The precision of public information $\tau_y^* \in \mathbb{R}_+ \cup \{\infty\}$ is optimal if

$$W(\phi(\tau_y^*),\tau_y^*) = \sup_{\tau_y} W(\phi(\tau_y),\tau_y).$$

We say that full disclosure is optimal if $\tau_y^* = \infty$, no disclosure is optimal if $\tau_y^* = 0$, and partial disclosure is optimal if $\tau_y^* > 0$ is finite.

We can obtain the optimal precision by using Proposition 1 and identifying all local optima. To simplify the discussion, we focus on the case of an isoelastic cost function,

$$C(\tau_x) = c\tau_x^{\lambda+1}/(\lambda+1), \tag{19}$$

where $\lambda = \rho(\tau_x) \ge 0$ and c > 0 are constant. Under this assumption, the cost in the second-period subgame is proportional to the dispersion by (13):

$$C(\phi(\tau_y)) = D(\phi(\tau_y), \tau_y) / (\lambda + 1).$$
⁽²⁰⁾

Using Corollary 2, we can rewrite $MW_D(\tau_y)$ as a linear function of $MV_D^*(\tau_y)$,

$$MW_D(\tau_y) = \frac{\eta \lambda}{\lambda + 1} MV_D^*(\tau_y) - \zeta + \frac{\eta/(1 - \alpha) + 1}{\lambda + 1}$$

which depends on τ_y only through $MV_D^*(\tau_y)$. Note that $MV_D^*(\tau_y)$ is increasing in τ_y and goes to infinity as τ_y goes to infinity. Thus, if $\eta > 0$, then $MW_D(\tau_y)$ is increasing in τ_y and $MW_D(\tau_y) > 0$ for sufficiently large τ_y . This implies that full disclosure is optimal if $MW_D(0) > 0$ (see Figure 2a), which is the case if $\eta > \max{\{\underline{\eta}(\zeta, \lambda), 0\}}$ by Corollary 3; otherwise, no disclosure can be optimal (see Figure 2b). Similarly, if $\eta < 0$, then $MW_D(\tau_y)$ is decreasing in τ_y and $MW_D(\tau_y) < 0$ for sufficiently large τ_y . This implies that no disclosure is optimal if $MW_D(0) < 0$ (see Figure

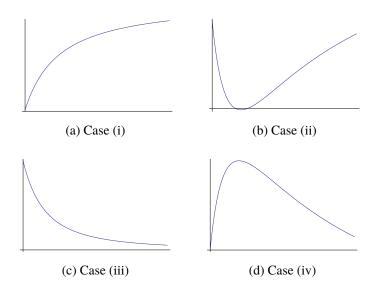


Figure 2: The graph of the welfare as a function of the precision.

2c), which is the case if $\eta < \min{\{\underline{\eta}(\zeta, \lambda), 0\}}$ by Corollary 3; otherwise, paritial disclosure is optimal (see Figure 2d).

The following characterization of the optimal precision follows from the above discussion, which is illustrated in Figure 3.

Proposition 4. Assume an isoelastic cost function (19). Then, the following holds.

- (i) Suppose that $\eta > \max{\{\underline{\eta}(\zeta, \lambda), 0\}}$. Then, $dW(\phi(\tau_y), \tau_y)/d\tau_y > 0$ for all τ_y . Thus, the optimal precision is ∞ .
- (ii) Suppose that $0 < \eta < \underline{\eta}(\zeta, \lambda)$. Then, $dW(\phi(\tau_y), \tau_y)/d\tau_y \leq 0$ for $\tau_y \leq \overline{\tau}_y$, where

$$\begin{split} \bar{\tau}_{y} &\equiv \phi^{-1}(\bar{\tau}_{x}) = \bar{\tau}_{z} - \tau_{\theta}, \\ \bar{\tau}_{z} &\equiv \begin{cases} \beta/\sqrt{c} & \text{if } \lambda = 0, \\ \bar{\tau}_{x}(1-\alpha)(3\lambda+2)(\underline{\eta}(\zeta,\lambda)-\eta)/(\eta\lambda) & \text{if } \lambda > 0, \end{cases} \\ \bar{\tau}_{x} &\equiv \left(\frac{\beta\lambda\eta}{2c^{1/2}(1-\alpha)\left((1-\alpha)\left((1+\lambda)\zeta-1\right)-(1+\lambda)\eta\right)}\right)^{2/(\lambda+2)}. \end{split}$$
(22)

Thus, the optimal precision is ∞ if $\tau_{\theta} \geq \overline{\tau}_z$ and either 0 or ∞ if $\tau_{\theta} < \overline{\tau}_z$.

- (iii) Suppose that $\eta < \min\{\underline{\eta}(\zeta, \lambda), 0\}$. Then, $dW(\phi(\tau_y), \tau_y)/d\tau_y < 0$ for all τ_y . Thus, the optimal precision is 0.
- (iv) Suppose that $0 > \eta > \underline{\eta}(\zeta, \lambda)$. Then, $dW(\phi(\tau_y), \tau_y)/d\tau_y \ge 0$ for $\tau_y \le \overline{\tau}_y$. Thus, the optimal precision is $\max\{0, \overline{\tau}_y\}$.

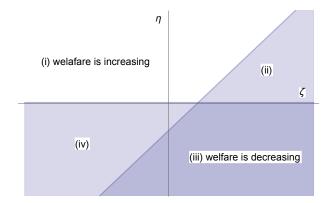


Figure 3: The four cases on the ζ - η plane. The upward sloping line is the graph of $\eta = \underline{\eta}(\zeta, \lambda)$. Full disclosure is optimal in the region (i). Full or no disclosure is optimal in the region (ii). No disclosure is optimal in the region (iii). Partial or no disclosure is optimal in the region (iv).

Note that, even in the case of (ii), full disclosure is optimal if $\bar{\tau}_y < 0$. For example, this is the case if the cost function is linear and the marginal cost is sufficiently large. Indeed, $\bar{\tau}_y = \beta/\sqrt{c} - \tau_{\theta} < 0$ for $c > \beta^2/\tau_{\theta}^2$ by (21) when $\lambda = 0$. This observation is summarized in the following result and will be used in the next section.

Corollary 5. Suppose that $\eta \neq 0$. Let $\lambda = 0$ and $c > \beta^2 / \tau_{\theta}^2$. Then, full disclosure is optimal if and only if $\eta > 0$.

We can also consider the gross expected welfare excluding the information cost. From (20), the gross welfare is represented as

$$W^{g}(\phi(\tau_{y}),\tau_{y}) \equiv \zeta D(\phi(\tau_{y}),\tau_{y}) + \eta V(\phi(\tau_{y}),\tau_{y})$$
$$= (\zeta + 1/(\lambda + 1))D(\phi(\tau_{y}),\tau_{y}) + \eta V(\phi(\tau_{y}),\tau_{y}) - C(\phi(\tau_{y})).$$
(23)

Thus, we can use Proposition 4 by replacing ζ with $\zeta + 1/(\lambda + 1)$.

4 Information disclosure with unknown information costs

Assume that the policymaker does not know what cost function the agents have. Even in this case, if the welfare increases with public information regardless of a cost function, the policymaker prefers more precise public information. In Section 4.1, we identify the class of welfare functions having this property. If a welfare function is not in this class, under what condition should the policymaker provide more precise public information? In Section 4.2,

we address this question by assuming that the policymaker evaluates the precision of public information in terms of the worst-case welfare.

4.1 Positive (negative) social value regardless of a cost function

We identify the class of welfare functions such that $dW(\phi(\tau_y), \tau_y)/d\tau_y > 0$ regardless of a cost function. According to Corollary 3, if $\eta > \max\{\underline{\eta}(\zeta, \rho), 0\}$ for all $\rho \ge 0$, then $dW(\phi(\tau_y), \tau_y)/d\tau_y > 0$ for an arbitrary cost function with $\phi(\tau_y) > 0$, which is valid for any τ_y . By elaborating on this argument, we obtain the following proposition.

Proposition 6. The following three statements are equivalent.

- (i) There exists $\tau_y \ge 0$ such that, for any cost function with $\phi(\tau_y) > 0$, $dW(\phi(\tau_y), \tau_y)/d\tau_y > 0$.
- (ii) For any cost function and any τ_y with $\phi(\tau_y) > 0$, $dW(\phi(\tau_y), \tau_y)/d\tau_y > 0$.
- (iii) (ζ, η) satisfies

$$\eta \begin{cases} \geq 0 & \text{if } \zeta \leq 0, \\ \geq \underline{\eta}(\zeta, \infty) = 2(1 - \alpha)\zeta/3 & \text{if } 0 < \zeta < 3, \\ > \underline{\eta}(\zeta, 0) = (1 - \alpha)(\zeta - 1) & \text{if } \zeta \geq 3. \end{cases}$$

Similarly, the following three statements are equivalent.

- (i') There exists $\tau_y \ge 0$ such that, for any cost function with $\phi(\tau_y) > 0$, $dW(\phi(\tau_y), \tau_y)/d\tau_y < 0$.
- (ii') For any cost function and any τ_y with $\phi(\tau_y) > 0$, $dW(\phi(\tau_y), \tau_y)/d\tau_y < 0$.
- (iii') (ζ, η) satisfies

$$\eta \begin{cases} < \underline{\eta}(\zeta, 0) = (1 - \alpha)(\zeta - 1) & \text{if } \zeta \le 1, \\ \le 0 & \text{if } \zeta > 1. \end{cases}$$

Figure 4 illustrates the classes of welfare functions identified by Corollary 6 on the ζ - η plane. Regardless of a cost function, the welfare increases with public information if (ζ , η) is in the upper-left area; the welfare decreases with public information if (ζ , η) is in the lower-right area. If (ζ , η) is not in these areas, there exists a cost function such that the welfare is not a monotone function.

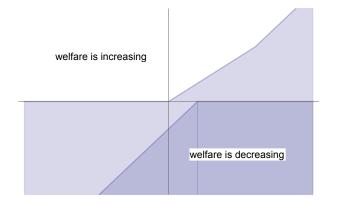


Figure 4: The welfare effects of public information under an arbitrarily cost function.

4.2 The robust disclosure of public information

Consider a policymaker with a welfare function that does not satisfy either condition in Proposition 6. Assume that the policymaker evaluates the precision of public information in terms of the worst-case welfare, which is the infimum of the expected welfare over the collection of all convex cost functions. We denote the collection by

$$\Gamma \equiv \{C : \mathbb{R}_+ \to \mathbb{R}_+ \mid C(0) = 0, C'(\tau_x) > 0, C''(\tau_x) \ge 0 \text{ for all } \tau_x \ge 0\}$$

For each $C \in \Gamma$, we write $\phi_C(\tau_y)$ for the precision of private information when the cost function is *C* and the precision of public information is τ_y . We also consider the subcollection of cost functions such that the precision of private information is less than or equal to $\kappa \in \mathbb{R}_{++} \cup \{\infty\}$ for all τ_y , which is given by

$$\Gamma_{\kappa} \equiv \{ C \in \Gamma \mid \phi_C(\tau_{\gamma}) \le \kappa \text{ for all } \tau_{\gamma} \} = \{ C \in \Gamma \mid C'(\kappa) \ge \beta^2 / ((1 - \alpha)\kappa + \tau_{\theta})^2 \}.$$

The above equality follows from the first-order condition for the precision (5). Note that $\Gamma = \Gamma_{\infty}$ and $\Gamma_{\kappa} \supseteq \Gamma_{\kappa'}$ if $\kappa \ge \kappa'$.

For each τ_y , let

$$F_{\kappa}(\tau_{y}) \equiv \inf_{C \in \Gamma_{\kappa}} W(\phi_{C}(\tau_{y}), \tau_{y})$$

be the infimum of the expected welfare over Γ_{κ} . We consider $F_{\kappa}(\tau_y)$ with $\kappa < \infty$ as well as $\kappa = \infty$ for two reasons. First, the agents may not be able to acquire perfectly accurate information. Second, $F_{\infty}(\tau_y)$ is constant if the marginal cost is zero and the agents choose $\tau_x = \infty$ in the worst-case scenario, i.e., $F_{\infty}(\tau_y) = W(\infty, \tau_y) < \infty$, which can be the case for some welfare functions. The policymaker chooses the precision of public information that maximizes the worst-case welfare, which is said to be robustly optimal or robust for short.

Definition 2. The precision of public information $\tau_y^* \in \mathbb{R}_+ \cup \{\infty\}$ is κ -robust if

$$F_{\kappa}(\tau_{y}^{*}) = \sup_{\tau_{y}} F_{\kappa}(\tau_{y}).$$

We say that τ_y^* is robust if τ_y^* is κ -robust for all $\kappa \in \mathbb{R}_{++} \cup \{\infty\}$.

A key observation is that the worst-case cost function is linear. This is because if a linear cost function and a strictly convex cost function have the same marginal cost at the same equilibrium precision of private information in the second-period subgame, the total cost is greater for the former than the latter. Moreover, when the cost function is linear, the dispersion equals the cost by (20). Therefore, the worst-case welfare has the following representation.

Lemma 6. For each $\tau_{y} \geq 0$ and $\kappa \in \mathbb{R}_{+} \cup \{\infty\}$,

$$F_{\kappa}(\tau_y) = \inf_{\tau_x \le \kappa} W^0(\tau_x, \tau_y), \tag{24}$$

where $W^0(\tau_x, \tau_y) \equiv \eta V(\tau_x, \tau_y) + (\zeta - 1)D(\tau_x, \tau_y)$ is the expected welfare when the cost function is linear and the precision of acquired private information is τ_x in the second-period subgame.

By this lemma, if $W^0(\tau_x, \tau_y)$ is monotone in τ_y for each τ_x , then $F_{\kappa}(\tau_y)$ is also monotone in τ_y for each $\kappa < \infty$. Thus, using the MWD in the case of exogenous private information, we can obtain a sufficient condition for the monotonicity of the worst-case welfare and robustness of full or no disclosure.

Proposition 7. *The following holds.*

- (i) Suppose that η > 0 and η ≥ 2(1 − α)(ζ − 1)/3. Then, W⁰(τ_x, τ_y) is strictly increasing in τ_y for each τ_x. Thus, F_κ(τ_y) is strictly increasing for each κ ∈ ℝ₊ ∪ {∞}. The robust precision is ∞.
- (ii) Suppose that $\eta < 0$ and $\eta \le 2(1-\alpha)(\zeta-1)/3$. Then, $W^0(\tau_x, \tau_y)$ is strictly decreasing in τ_y for each τ_x . Thus, $F_{\kappa}(\tau_y)$ is strictly decreasing for each $\kappa < \infty$, while $F_{\infty}(\tau_y)$ is constant. The robust precision is 0.

It is clear that the worst-case welfare is increasing if the welfare is increasing regardless of cost functions, but the converse is not true. For example, if $\lim_{\lambda\to\infty} \eta(\zeta,\lambda) = 2(1-\alpha)\zeta/3 > 1$

 $\eta > 2(1 - \alpha)(\zeta - 1)/3 > 0$, then the worst-case welfare is increasing by Proposition 7, so full disclosure is robust. However, no disclosure can be optimal if λ is sufficiently large by Proposition 4. Such an example will be discussed in Section 5.1.

Similarly, the worst-case welfare is decreasing if the welfare is decreasing regardless of cost functions, but the converse is not true. For example, if $0 > 2(1-\alpha)(\zeta-1)/3 > \eta > (1-\alpha)(\zeta-1) = \underline{\eta}(\zeta, 0)$, then the worst-case welfare is decreasing by Proposition 7, so no disclosure is robust. However, partial disclosure is optimal if λ is sufficiently small by Proposition 4.

Even if $W^0(\tau_x, \tau_y)$ is not monotone in τ_y , we can identify robust disclosure by directly calculating (24).

Proposition 8. The following holds.

- (i) Suppose that 0 < η < 2(1 − α)(ζ − 1)/3. Then, F_κ(τ_y) is strictly increasing for each κ ∈ ℝ₊ ∪ {∞}. The robust precision is ∞.
- (ii) Suppose that $0 > \eta > 2(1 \alpha)(\zeta 1)/3$ and $\kappa < \infty$. Then, $F_{\kappa}(\tau_y)$ is strictly increasing for $\tau_y < g(\kappa)$ and strictly decreasing for $\tau_y > g(\kappa)$, where

$$g(\kappa) \equiv -(1-\alpha)(3\eta - 2(1-\alpha)(\zeta - 1))\kappa/\eta - \tau_{\theta}.$$

The κ -robust precision is $\max\{g(\kappa), 0\}$, which equals 0 if $g(\kappa) \le 0$, i.e., $\kappa \le -\tau_{\theta}\eta/((1 - \alpha)(3\eta - 2(1 - \alpha)(\zeta - 1))))$. If $\kappa = \infty$, the following holds.

- (a) If $\eta \leq (1-\alpha)(\zeta 1)/2$, $F_{\infty}(\tau_{y})$ is constant.
- (b) If $\eta > (1 \alpha)(\zeta 1)/2$, $F_{\infty}(\tau_y)$ is strictly increasing. The ∞ -robust precision is ∞ .

In summary, full disclosure is robust if and only if $\eta > 0$, which is true if and only if full disclosure is optimal under some linear cost function by Corollary 5. In this case, robust disclosure is more informative than optimal disclosure. If $\eta < 0$ and $\eta \le 2(1 - \alpha)(\zeta - 1)/3$, no disclosure is robust, where robust disclosure is not necessarily more informative than optimal disclosure. If $0 > \eta > 2(1 - \alpha)(\zeta - 1)/3$, κ -robust precision is increasing in κ , and there is no robust precision. Figure 5 illustrates the classes of welfare functions identified by Propositions 7 and 8 on the ζ - η plane.

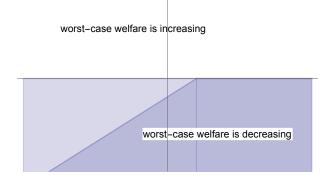


Figure 5: The effects of public information on the worst-case welfare. The worst-case welfare necessarily increases with public information if (ζ, η) is in the upper area; it necessarily decreases if (ζ, η) is in the lower-right area.

5 Applications

5.1 Cournot games

Consider a Cournot game with a continuum of firms. Firm *i* produces a_i units of a homogeneous product at a quadratic cost a_i^2 . An inverse demand function is $\theta - \delta \int a_j dj$, where $\delta > 0$ is constant and θ is normally distributed. Then, firm *i*'s profit is

$$\left(\theta-\delta\int a_jdj\right)a_i-a_i^2,$$

which is (1) with $\alpha = -\delta/2$ and $\beta = 1/2$. When the information cost is linear in the precision, the second-period subgame is the game studied by Li et al. (1987) and Vives (1988). Let $W(\tau_x, \tau_y)$ be the net total profit, i.e., the expected total profit minus the information cost. Then, by Lemma 4, $W(\tau_x, \tau_y)$ has a representation (9) with $(\zeta, \eta) = (1, 1)$; that is, $W(\tau_x, \tau_y) = \operatorname{var}[\sigma_i] - C(\tau_x)$.

The optimal and robust precision of public information is given by the following corollary of Propositions 4 and 7.

Corollary 9. Consider a Cournot game with an isoelastic information cost function (19). If $\lambda = 0$ or $\delta < \delta^*(\lambda) \equiv 1 + 2\lambda^{-1}$, the net profit necessarily increases with public information. If $\delta > \delta^*(\lambda)$, the net profit can decrease with public information. Full disclosure is optimal if $\delta < \delta^{**}(\lambda) \equiv 2\sqrt{(1 + \lambda^{-1})(1 + \lambda^{-1} + \tau_{\theta}/\phi(0))} + 2\lambda^{-1}$, and no disclosure is optimal if $\delta > \delta^{**}(\lambda)$. On the other hand, full disclosure is robust for all $\delta > 0$.

More precise public information can decrease the net profit if $\delta > \delta^*(\lambda)$, and no disclosure is optimal if $\delta > \delta^{**}(\lambda) > \delta^*(\lambda)$, where the price elasticity of demand is sufficiently small. A related result is reported in the case of exogenous private information by Bergemann and Morris (2013) and Ui and Yoshizawa (2015), which corresponds to the limit as λ approaches infinity, and the intuition behind the result is essentially the same. When δ is large, the game exhibits strong strategic substitutability, so the ratio of the coefficient of private information to that of public information in the equilibrium strategy, $b_x/b_y = (1 + \delta)\tau_x/\tau_y$, is large. Thus, the dispersion term is dominant in the net profit, which is decreasing in the precision of public information.

Note that $\delta^*(\lambda)$ is decreasing in λ with the supremum ∞ and the infimum 1. Thus, for any fixed $\delta > 0$, $\delta < \delta^*(\lambda)$ for sufficiently small λ , and $\delta > \delta^*(\lambda)$ for sufficiently large λ if $\delta > 1$. In other words, more precise public information can be harmful if λ is sufficiently large but beneficial if λ is sufficiently small, which is attributed to a large reduction in the information cost under the crowding-out effect, as discussed in Section 3.1.

5.2 Beauty contest games

Let $\alpha = r \in (0, 1)$ and $\beta = 1 - r$ in (1). The best response is the conditional expectation of the weighted mean of the state and the aggregate action, $E[(1 - r)\theta + r \int a_j dj | x_i, y]$. The welfare is the negative of the mean squared error of an action from the state minus the information cost:

$$W(\tau_x, \tau_y) = -\mathbf{E}[(\sigma_i - \theta)^2] - C(\tau_x),$$

which has a representation (9) with $(\zeta, \eta) = (1 + r, 1 - r)$ by Lemma 4. This game is referred to as a beauty contest game. It is clear that full disclosure is optimal, but more precise public information can be harmful, as shown by Morris and Shin (2002) in the case of exogenous private information and by Ui (2014) in the case of endogenous private information. The following result is a special case of Proposition 4.

Corollary 10. Consider a beauty contest game with an isoelastic cost function (19). If $r < r^*(\lambda) \equiv (\lambda/2+1)/(\lambda+1)$, the welfare necessarily increases with public information. If $r > r^*(\lambda)$, the welfare can decrease with public information.

Suppose that $\lambda > 0$. Then, the welfare can decrease if r is sufficiently close to one because $r^*(\lambda) < 1$. However, if $\lambda = 0$, i.e., the cost function is linear, then $r^*(\lambda) = 1$, so the welfare necessarily increases for all $r \in (0, 1)$, as shown by Colombo and Femminis (2008). Note that $r^*(\lambda)$ is decreasing in λ with the supremum 1 and the infimum 1/2 (see Figure 6). Thus, for any

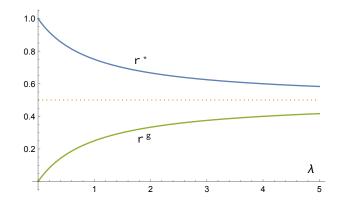


Figure 6: The graphs of $r^*(\lambda)$ and $r^g(\lambda)$.

fixed $r \in (1/2, 1)$, $r < r^*(\lambda)$ for sufficiently small λ , and $r > r^*(\lambda)$ for sufficiently large λ ; that is, more precise public information can be harmful if λ is sufficiently large but beneficial if λ is sufficiently small.

Colombo et al. (2014) apply their result to a beauty contest game and show that the crowdingout effect can turn the social value of public information from negative to positive, but never from positive to negative. As discussed in Section 3.1, this is the case if and only if $MW_D^0 >$ $0 > MW_D^*(\tau_y)$, and indeed, $MW_D^0 = 1 - r > 0$ and $MW_D^*(\tau_y) < 0$ for sufficiently small τ_y and r > 1/2.

We also consider the gross welfare $W^g(\tau_x, \tau_y) = -E[(\sigma_i - \theta)^2]$, which has a representation (9) with $(\zeta, \eta) = (1 + r + 1/(\lambda + 1), 1 - r)$ by (23). The following result on the gross welfare is a consequence of Proposition 4.

Corollary 11. Consider a beauty contest game with an isoelastic cost function (19). If $r < r^{g}(\lambda) \equiv \lambda/(2(\lambda + 1)) = r^{*}(\lambda) - 1/(\lambda + 1)$, the gross welfare necessarily increases with public information. If $r > r^{g}(\lambda)$, the gross welfare can decrease with public information.

Note that $r^{g}(\lambda)$ is increasing in λ with the infimum 0 and the supremum 1/2 (see Figure 6). Thus, for any fixed $r \in (0, 1/2), r > r^{g}(\lambda)$ for sufficiently small λ , and $r < r^{g}(\lambda)$ for sufficiently large λ ; that is, more precise public information can be harmful to the gross welfare if λ is sufficiently small but beneficial if λ is sufficiently large, which is due to a small increase in the volatility caused by the crowding-out effect, as discussed in Section 3.1.

Finally, we consider the worst-case welfare using Proposition 7.

Corollary 12. The worst-case expected welfare necessarily increases with public information.

The result gives an alternative perspective to the debate on central bank transparency prompted by Morris and Shin (2002). Because their finding is presented as an anti-transparency

result, it is challenged by many papers. Svensson (2006) demonstrates that more precise public information is harmful only in very special circumstances. Other papers extend the original model in different directions and show that more precise public information is beneficial in their extended models (Angeletos and Pavan, 2004; Hellwig, 2005; Cornand and Heinemann, 2008; Colombo and Femminis, 2008).¹² Corollary 12 provides a new rationale for central bank transparency: more precise public information is beneficial to the worst-case welfare. This is because the worst-case welfare is equal to the infimum of the expected welfare over all linear cost functions, and the expected welfare with a linear information cost necessarily increases with public information, as shown by Colombo and Femminis (2008).

6 Conclusion

This article studies the optimal and robust disclosure of public information to agents who also acquire costly private information. Depending on the elasticity of marginal cost, an optimal rule is qualitatively the same as the case of either the largest crowding-out effect (a linear information cost) or no crowding-out effect (exogenous private information). If the volatility has a positive coefficient in the welfare, either full or no disclosure is optimal, whereas only full disclosure is robust. Thus, a robust rule is more informative than an optimal rule, which provides an alternative rationale for central bank transparency in the context of beauty contest games. On the other hand, if the volatility has a negative coefficient, either no or partial disclosure is optimal and robust, where a robust rule is not necessarily more informative.

We assume the policymaker incurs no cost in providing public information throughout the analysis, but we can directly incorporate a cost of public information into our analysis. To study optimal costly disclosure, it is enough to compare the marginal cost and the social value of public information (i.e., the MWD times the absolute value of the marginal dispersion). An optimal rule under costly provision must be less informative than the optimal rule discussed in this paper. A detailed comparison is left for future research.

We focus on the disclosure of public information because a policymaker such as a central bank makes a public announcement in conducting policy. However, a policymaker may also be interested in providing private information using information technology. Building on our

¹²James and Lawler (2011) show that welfare necessarily decreases with public information when a policymaker has a direct influence on payoffs as well as announces public information.

framework, we can study an optimal combination of public and private information in the following setting: the policymaker chooses the precision of public and private information, and each agent determines the additional precision of private information. A study of this model is also left for future research.

The crucial assumption in this article is the convexity of a cost function. Even in the case of a concave cost, the MWD is represented as the weighted average of the two special cases, and we can use it similarly to study the optimal disclosure of public information. Contrary to the case of a convex cost, however, the elasticity of marginal cost is negative, and the crowding-out effect is larger than the case of a linear cost. A typical concave cost is Shannon's mutual information used in the literature of rational inattention (Sims, 2003). In Ui (2022), we identify optimal disclosure of public information in the case of the mutual information based on Rigos (2020) and Denti (2020).

Appendix A Proofs for Section 3.1

Proof of Lemma 5. We can obtain $MW_D(\tau_y)$ by calculating $dV/d\tau_y$, $dD/d\tau_y$, and $dC/d\tau_y$. Suppose that *C* is linear. Then, by (6), (10), and (11),

$$V(\psi_{c}(\tau_{y}),\tau_{y}) = \frac{\beta^{2}/\tau_{\theta} + c(\tau_{y} + \tau_{\theta}) - 2\beta\sqrt{c}}{(1-\alpha)^{2}}, \ D(\psi_{c}(\tau_{y}),\tau_{y}) = \frac{\beta\sqrt{c} - c(\tau_{y} + \tau_{\theta})}{1-\alpha}.$$

Thus, we have $dV(\psi_c(\tau_y), \tau_y)/d\tau_y = c/(1-\alpha)^2$ and $dD(\psi_c(\tau_y), \tau_y)/d\tau_y = dC(\psi_c(\tau_y))/d\tau_y = -c/(1-\alpha)$, by which we obtain MW_D^0 .

For arbitrary *C*, let $\tau_x = \phi(\tau_y)$. Then, by (10) and (11),

$$-\frac{\partial V(\tau_x, \tau_y)}{\partial \tau_y} / \frac{\partial D(\tau_x, \tau_y)}{\partial \tau_y} = \frac{3(1-\alpha)\tau_x + \tau_y + \tau_\theta}{2(1-\alpha)^2 \tau_x},$$
(A.1)

by which we obtain $MW_D^*(\tau_y)$.

Proof of Proposition 1 and Corollary 2. By Lemma 5, $MW_D^0 = \eta MV_D^0 - \zeta + 1$ with $MV_D^0 = 1/(1 - \alpha)$, and $MW_D^* = \eta MV_D^* - \zeta$ with (18). Thus, Proposition 1 and Corollary 2 are equivalent. We prove Corollary 2.

We first establish (17). Let $\tau_x = \phi(\tau_y) > 0$. By plugging (7) into (10), we have

$$V(\tau_x, \phi^{-1}(\tau_x)) = \frac{\beta^2 / \tau_\theta - (1 - \alpha) \tau_x C'(\tau_x) - \beta \sqrt{C'(\tau_x)}}{(1 - \alpha)^2},$$

which implies

$$\frac{dV(\phi(\tau_y), \tau_y)}{d\tau_y} = \frac{dV(\tau_x, \phi^{-1}(\tau_x))}{d\tau_x} \phi'(\tau_y)$$
$$= \left(-\frac{C'(\tau_x)}{1-\alpha} - \tau_x C''(\tau_x) \left(\frac{1}{1-\alpha} + \frac{\beta}{2(1-\alpha)^2 \tau_x \sqrt{C'(\tau_x)}}\right)\right) \phi'(\tau_y) > 0.$$

By dividing this by (14) and using $\rho = \tau_x C''(\tau_x)/C'(\tau_x)$, we obtain

$$\frac{dV(\phi(\tau_y),\tau_y)}{d\tau_y} / \frac{dD(\phi(\tau_y),\tau_y)}{d\tau_y} = -\frac{1}{1+\rho} \left(\frac{1}{1-\alpha} + \rho \left(\frac{1}{1-\alpha} + \frac{\beta}{2(1-\alpha)^2 \tau_x \sqrt{C'(\tau_x)}} \right) \right).$$

This implies (17) because $MV_D^0 = 1/(1 - \alpha)$ by Lemma 5 and

$$MV_D^*(\tau_y) = \frac{1}{1 - \alpha} + \frac{\beta}{2(1 - \alpha)^2 \tau_x \sqrt{C'(\tau_x)})},$$
(A.2)

which we can obtain by plugging (7) into (A.1).

To complete the proof, it remains to show (16). By (14), we have

$$\frac{dC(\phi(\tau_y))}{d\tau_y} / \frac{dD(\phi(\tau_y), \tau_y)}{d\tau_y} = C'(\tau_x)\phi'(\tau_y) / \frac{dD(\phi(\tau_y), \tau_y)}{d\tau_y} = \frac{1}{1+\rho},$$

lies (16).

which implies (16).

Proof of Corollary 3. Because $MV_D^*(\tau_y) > 3/(2(1-\alpha))$ by Corollary 2, if $\eta > 0$, then

$$MW_D(\tau_y) > F(\zeta, \eta, \rho) \equiv \frac{MV_D^0 + 3\rho/(2(1-\alpha))}{1+\rho}\eta - \zeta + \frac{1}{1+\rho} = \frac{3\rho + 2}{2(1-\alpha)(1+\rho)}\eta - \zeta + \frac{1}{1+\rho}.$$

The unique value of η solving $F(\zeta, \eta, \rho) = 0$ is $\underline{\eta}(\zeta, \rho)$. Thus, if $\eta > \max{\underline{\eta}(\zeta, \rho), 0}$, then $MW_D(\tau_y) > F(\zeta, \eta, \rho) > F(\zeta, \underline{\eta}(\zeta, \rho), \rho) = 0$. Similarly, if $\eta < \min{\underline{\eta}(\zeta, \rho), 0}$, then $MW_D(\tau_y) < F(\zeta, \eta, \rho) < F(\zeta, \underline{\eta}(\zeta, \rho), \rho) = 0$. \Box

Appendix B Proofs for Section 3.2

Proof of Proposition 4. Corollary 3 implies (i) and (iii). We prove (ii) and (iv).

Suppose that $\lambda = 0$. Note that $\phi(\tau_y) > 0$ if and only if $\tau_y < \beta/\sqrt{c} - \tau_\theta$ by (6). Thus, when $\tau_y < \beta/\sqrt{c} - \tau_\theta$, $dW/d\tau_y > 0$ if and only if $MW_D^0 > 0$ by Lemma 5, where $MW_D^0 = (\eta - \eta(\zeta, 0))/(1 - \alpha)$ because $\eta(\zeta, 0) = (1 - \alpha)(\zeta - 1)$. When $\tau_y \ge \beta/\sqrt{c} - \tau_\theta$, $dW/d\tau_y > 0$ if and only if $\eta > 0$ because $W(\phi(\tau_y), \tau_y) = W(0, \tau_y) = \eta V(0, \tau_y)$. This establishes the proposition in the case of $\lambda = 0$. Suppose that $\lambda > 0$. Plugging (A.2) into (17) and (16), we have

$$MW_D(\tau_y) = \eta \left(\frac{1}{1-\alpha} + \frac{\lambda\beta}{2(1+\lambda)(1-\alpha)^2\phi(\tau_y)\sqrt{C'(\phi(\tau_y))}} \right) - \zeta + \frac{1}{1+\lambda}$$
(A.3)

because $\rho = \lambda$. If $MW_D(\tau_y) = 0$ has a solution $\overline{\tau}_y$, $\overline{\tau}_x = \phi(\overline{\tau}_y)$ satisfies

$$\bar{\tau}_x \sqrt{C'(\bar{\tau}_x)} = c^{1/2} (\bar{\tau}_x)^{(\lambda+2)/2} = \frac{\beta \lambda \eta}{2(1-\alpha)\left((1-\alpha)\left((1+\lambda)\zeta - 1\right) - (1+\lambda)\eta\right)}$$
(A.4)

by (A.3), which implies (22). In addition,

$$\bar{\tau}_z = \phi^{-1}(\bar{\tau}_x) + \tau_\theta = \bar{\tau}_x \left(-(1-\alpha) + \beta / \left(\bar{\tau}_x \sqrt{C'(\bar{\tau}_x)} \right) \right) = \bar{\tau}_x \frac{(1-\alpha)(3\lambda+2)(\underline{\eta}(\zeta,\eta)-\eta)}{\lambda \eta}$$

by (7) and (A.4), which is (21). Note that $\overline{\tau}_z > 0$ if and only if either $0 < \eta < \underline{\eta}(\zeta, \lambda)$ or $0 > \eta > \underline{\eta}(\zeta, \lambda)$. In each case, $MW_D(\tau_y) = 0$ has a solution $\overline{\tau}_y = \overline{\tau}_z - \tau_\theta$ if $\overline{\tau}_z > \tau_\theta$, which establishes (ii) and (iv).

Appendix C Proofs for Section 4.1

Proof of Proposition 6. We prove the first half of the proposition by showing (i) \Rightarrow (iii) \Rightarrow (iii) \Rightarrow (i) because (ii) \Rightarrow (i) is obvious. The proof for the second half is similar, so we omit it.

We show (i) \Rightarrow (iii). Suppose (i) holds: for $\tau_y > 0$, $MW_D(\tau_y) > 0$ for any cost function with $\phi(\tau_y) > 0$. By Proposition 1, $MW_D(\tau_y)$ equals MW_D^0 if $\rho = 0$, and $MW_D(\tau_y)$ can be arbitrarily close to $MW_D^*(\tau_y)$ when ρ is sufficiently large. Thus, we must have $MW_D^0 > 0$ and $MW_D^*(\tau_y) \ge 0$ for any cost function. Note that $MW_D^*(\tau_y) \ge 0$ for any cost function if and only if $\eta \ge \max\{2(1-\alpha)\zeta/3, 0\} = \max\{\underline{\eta}(\zeta, \infty), 0\}$ because the infimum of $MV_D^*(\tau_y)$ is $3/(2(1-\alpha))$ and the supremum is infinity by Corollary 2. Note also that $MW_D^0 > 0$ if and only if $\eta > (1-\alpha)(\zeta - 1) = \eta(\zeta, 0)$ by Lemma 5. These conditions are summarized as (iii).

We show (iii) \Rightarrow (ii). Suppose (iii) holds. Then, $MW_D^0 > 0$ and $MW_D^*(\tau_y) \ge 0$ by the above argument. Thus, $MW_D(\tau_y) > 0$ if $\phi(\tau_y) > 0$ by Proposition 1, which implies (ii).

Appendix D Proofs for Section 4.2

We first prove Lemma 6.

Proof of Lemma 6. Fix τ_y . Let $C \in \Gamma_{\kappa}$ be such that $\phi_C(\tau_y) = \tau_x \in (0, \kappa]$. Note that $C'(\tau_x) = c \equiv \beta^2/((1 - \alpha)\tau_x + \tau_y + \tau_\theta)^2$ by (5). Define $\tilde{C} \in \Gamma$ by $\tilde{C}(\tau'_x) = c\tau'_x$ for $\tau'_x \leq \tau_x$ and

 $\tilde{C}(\tau'_x) = C(\tau'_x) - C(\tau_x) + c\tau_x$ for $\tau'_x \ge \tau_x$. Note that $\tilde{C}'(\tau'_x) = C'(\tau'_x)$ for all $\tau'_x \ge \tau_x$. This implies that $\tilde{C} \in \Gamma_\kappa$ and $\phi_{\tilde{C}}(\tau_y) = \phi_C(\tau_y) = \tau_x$. Note that $C'(\tau'_x) \le C'(\tau_x) = c$ for $\tau'_x \le \tau_x$ since *C* is convex. Thus, it holds that $C(\tau_x) = \int_0^{\tau_x} C'(t) dt \le \int_0^{\tau_x} c dt = c\tau_x = \tilde{C}(\tau_x)$, and

$$W(\phi_C(\tau_y), \tau_y) \ge \eta V(\tau_x, \tau_y) + \zeta D(\tau_x, \tau_y) - \tilde{C}(\tau_x) = \eta V(\tau_x, \tau_y) + \zeta D(\tau_x, \tau_y) - c\tau_x = W^0(\tau_x, \tau_y)$$

by (20). This holds with equality if $\phi_C(\tau_y) = 0$; that is, $W(0, \tau_y) = W^0(0, \tau_y) = \eta V(0, \tau_y)$ since $D(0, \tau_y) = 0$. Consequently, we have $\inf_{C \in \Gamma_\kappa} W(\phi_C(\tau_y), \tau_y) = \inf_{\tau_x \le \kappa} W^0(\tau_x, \tau_y)$ because, for each $\tau_x \le \kappa$, there exists $C \in \Gamma_\kappa$ with $\phi_C(\tau_y) = \tau_x$.

To prove Propositions 7 and 8, we also use the following lemma, which is calculated from (10) and (11) (a similar result appears in Ui and Yoshizawa (2015)).

Lemma A. The following holds.

$$\begin{split} \partial W^0 / \partial \tau_y &\geq 0 \iff (3\eta - 2(1 - \alpha)(\zeta - 1))\tau_x + \eta \left(\tau_y + \tau_\theta\right) / (1 - \alpha) &\geq 0, \\ \partial W^0 / \partial \tau_y &= 0 \iff \tau_y = g(\tau_x) \equiv -(1 - \alpha)(3\eta - 2(1 - \alpha)(\zeta - 1))\tau_x / \eta - \tau_\theta, \\ \partial W^0 / \partial \tau_x &\geq 0 \iff (2\eta - (1 - \alpha)(\zeta - 1))\tau_x + (\zeta - 1)(\tau_y + \tau_\theta) \geq 0, \\ \partial W^0 / \partial \tau_x &= 0 \iff \tau_x = f(\tau_y) \equiv -(\zeta - 1)(\tau_y + \tau_\theta) / (2\eta - (1 - \alpha)(\zeta - 1)). \end{split}$$

Proof of Proposition 7. Suppose that $\eta > 0$ and $\eta \ge 2(1 - \alpha)(\zeta - 1)/3$. Consider F_{κ} with $\kappa < \infty$. By Lemma A, $\partial W^0 / \partial \tau_y > 0$. For $\tau_y^0 < \tau_y^1$, there exist τ_x^0 and τ_x^1 such that $W^0(\tau_x^0, \tau_y^0) = \inf_{\tau_x \le \kappa} W^0(\tau_x, \tau_y^0) = F_{\kappa}(\tau_y^0)$ and $W^0(\tau_x^1, \tau_y^1) = \inf_{\tau_x \le \kappa} W^0(\tau_x, \tau_y^1) = F_{\kappa}(\tau_y^1)$ by Lemma 6 since W^0 is continuous and $\kappa < \infty$. Then, $F_{\kappa}(\tau_y^0) = W^0(\tau_x^0, \tau_y^0) \le W^0(\tau_x^1, \tau_y^0) < W^0(\tau_x^1, \tau_y^1) = F_{\kappa}(\tau_y^1)$. Thus, F_{κ} is strictly increasing. Next, we consider F_{∞} . Note that $\partial W^0 / \partial \tau_x > 0$ if and only if $\tau_x > f(\tau_y)$ by Lemma A since

$$2\eta - (1 - \alpha)(\zeta - 1) \ge \begin{cases} 2(\eta - 2(1 - \alpha)(\zeta - 1)/3) > 0 & \text{if } \zeta - 1 > 0, \\ 2\eta > 0 & \text{if } \zeta - 1 \le 0. \end{cases}$$

Thus, $F_{\infty}(\tau_y) = \inf_{\tau_x \le \infty} W^0(\tau_x, \tau_y) < W^0(\infty, \tau_y)$. Consequently, $F_{\infty}(\tau_y^0) < F_{\infty}(\tau_y^1)$ for $\tau_y^0 < \tau_y^1$ because there exists $\kappa < \infty$ such that $F_{\infty}(\tau_y^0) = F_{\kappa}(\tau_y^0)$ and $F_{\infty}(\tau_y^1) = F_{\kappa}(\tau_y^1)$; that is, F_{∞} is strictly increasing.

Suppose that $\eta < 0$ and $\eta \le 2(1 - \alpha)(\zeta - 1)/3$. By a similar argument, F_{κ} with $\kappa < \infty$ is strictly decreasing. Consider F_{∞} . Note that $\partial W^0 / \partial \tau_x < 0$ if and only if $\tau_x > f(\tau_y)$ by Lemma A since $2\eta - (1 - \alpha)(\zeta - 1) < 0$. Thus, $F_{\infty}(\tau_y) = \min\{W^0(0, \tau_y), W^0(\infty, \tau_y)\} = W^0(\infty, \tau_y)$ because we can directly verify that $W^0(0, \tau_y) > W^0(\infty, \tau_y)$. That is, F_{∞} is constant.

Proof of Proposition 8. Suppose that $0 < \eta < 2(1 - \alpha)(\zeta - 1)/3$. Note that $\zeta - 1 > 0$. Then, $F_{\kappa}(\tau_y) = \min\{W^0(0, \tau_y), W^0(\kappa, \tau_y)\}$ by Lemma A. Because

$$W^{0}(\kappa,\tau_{y}) - W^{0}(0,\tau_{y}) = \frac{\beta^{2}\kappa(\eta\kappa + (\zeta-1)(\tau_{y}+\tau_{\theta}))}{(\tau_{y}+\tau_{\theta})((1-\alpha)\kappa + \tau_{y}+\tau_{\theta})^{2}} > 0,$$

we have $F_{\kappa}(\tau_y) = W^0(0, \tau_y) = \eta V(0, \tau_y)$, which is strictly increasing in τ_y .

Suppose that $0 > \eta > 2(1 - \alpha)(\zeta - 1)/3$. Note that $\zeta - 1 < 0$. If $2\eta \le (1 - \alpha)(\zeta - 1)$, then $\partial W^0/\partial \tau_x < 0$ by Lemma A. Thus, $F_{\kappa}(\tau_y) = W^0(\kappa, \tau_y)$, and $F_{\infty}(\tau_y) = W^0(\infty, \tau_y)$ is constant. Assume that $\kappa < \infty$. Then, $\partial F_{\kappa}(\tau_y)/\partial \tau_y = \partial W^0(\kappa, \tau_y)/\partial \tau_y \ge 0$ for $\tau_y \le g(\kappa)$ by Lemma A. Thus, $\tau_y = \max\{g(\kappa), 0\}$ is κ -robust.

If $2\eta > (1 - \alpha)(\zeta - 1)$, then $\partial W^0 / \partial \tau_x \leq 0$ for $\tau_x \leq f(\tau_y)$ and $f(\tau_y) > 0$ by Lemma A. Thus, $F_{\kappa}(\tau_y) = W^0(f(\tau_y), \tau_y)$ if $f(\tau_y) \leq \kappa$ and $F_{\kappa}(\tau_y) = W^0(\kappa, \tau_y)$ if $f(\tau_y) > \kappa$. By direct calculation, we have

$$\frac{dW^0(f(\tau_y), \tau_y)}{d\tau_y} = \frac{\beta^2 (2\eta - (1 - \alpha)(\zeta - 1))^2}{4(1 - \alpha)^2 (\tau_y + \tau_\theta)^2 (\eta - (1 - \alpha)(\zeta - 1))} > 0$$

because $\eta > (1 - \alpha)(\zeta - 1)/2 > (1 - \alpha)(\zeta - 1)$. That is, $F_{\kappa}(\tau_y)$ is strictly increasing if $f(\tau_y) \leq \kappa$. On the other hand, $f^{-1}(\kappa) - g(\kappa) = -2\kappa(\eta - (1 - \alpha)(\zeta - 1))^2/((\zeta - 1)\eta) < 0$ because $(\zeta - 1)\eta > 0$. This implies that $\partial W^0(\kappa, \tau_y)/\partial \tau_y > 0$ if $f^{-1}(\kappa) \leq \tau_y \leq g(\kappa)$ because $\partial W^0/\partial \tau_y \geq 0$ for $\tau_y \leq g(\tau_x)$ by Lemma A. Therefore, $\tau_y = \max\{g(\kappa), 0\}$ is κ -robust. \Box

Appendix E Proofs for Section 5

Proof of Corollary 9. When $(\zeta, \eta) = (1, 1)$, $\underline{\eta}(\zeta, \lambda) = (\delta + 2)\lambda/(3\lambda + 2)$ and $\eta - \underline{\eta}(\zeta, \lambda) = (\lambda(1 - \delta) + 2)/(3\lambda + 2)$. Thus, $\eta > \max\{\underline{\eta}(\zeta, \lambda), 0\}$ if and only if $\lambda = 0$ or $\delta < \delta^*(\lambda)$, and $0 < \eta < \underline{\eta}(\zeta, \lambda)$ if and only if $\delta > \delta^*(\lambda)$. In addition, $W(\phi(\infty), \infty) \ge W(\phi(0), 0)$ if and only if $\delta \le \delta^{**}(\lambda)$ since

$$W(\phi(\infty),\infty) - W(\phi(0),0) = \frac{\phi(0)\left(-\rho\delta^2 + 4\delta + 4\rho + 8\right) + 4(\rho+1)\tau_{\theta}}{(\delta+2)^2(\rho+1)((\delta+2)\phi(0) + 2\tau_{\theta})^2}$$

Finally, full disclosure is robust because $(\zeta, \eta) = (1, 1)$ satisfies (i) in Proposition 7.

Proof of Corollary 10. When $(\zeta, \eta) = (1+r, 1-r), \underline{\eta}(\zeta, \eta) = 2(1-r)((1+r)\lambda + r)/(3\lambda + 2) > 0$, so $\eta > \eta(\zeta, \eta)$ if and only if $r < r^*(\lambda)$.

Proof of Corollary 11. When $(\zeta, \eta) = (1+r+1/(\lambda+1), 1-r), \underline{\eta}(\zeta, \eta) = 2(1+\lambda)(1-r^2)/(3\lambda+2),$ so $\eta > \underline{\eta}(\zeta, \eta)$ if and only if $r < r^g(\lambda)$.

References

- Angeletos, G.-M., Pavan, A., 2004. Transparency of information and coordination in economies with investment complementarities. Amer. Econ. Rev. 94, 91–98.
- Angeletos, G.-M., Pavan, A., 2007. Efficient use of information and social value of information. Econometrica 75, 1103–1142.
- Bergemann, D., Morris, S., 2013. Robust predictions in games with incomplete information. Econometrica 81, 1251–1308.
- Bergemann, D., Morris, S., 2019. Information design: A unified perspective. J. Econ. Lit. 57, 44–95.
- Bizzotto, J., Rüdiger, J., Vigier, A., 2020. Testing, disclosure and approval. J. Econ. Theory 187, 105002.
- Bloedel, A., Segal, I., 2020. Persuading a rationally inattentive agent. Working Paper.
- Cai, Z., Dong, F., 2021. Public disclosure and private information acquisition: A global game approach. Working paper.
- Colombo, L., Femminis, G., 2008. The social value of public information with costly information acquisition. Econ. Letters 100, 196–199.
- Colombo, L., Femminis, G., Pavan, A., 2014. Information acquisition and welfare. Rev. Econ. Stud. 81, 1438–1483.
- Cornand, C., Heinemann, F., 2008. Optimal degree of public information dissemination. Econ. J. 118, 718–742.
- Denti, T., 2020. Unrestricted Information Acquisition. Working paper.
- Economist, 2004. It's not always good to talk. The Economist July 24, 76.
- Dworczak, P., Pavan, A., 2020. Preparing for the worst but hoping for the best: Robust (Bayesian) persuasion. Working paper.
- Hébert, B., La'O, J., 2021. Information acquisition, efficiency, and non-fundamental volatility. NBER Working Paper 26771.

- Hellwig, C., 2005. Heterogeneous information and the welfare effects of public information disclosures. Working paper.
- Hellwig, C., Veldkamp, L., 2009. Knowing what others know: coordination motives in information acquisition. Rev. Econ. Stud. 76, 223–251.
- Hu, J., Weng, X., 2021. Robust persuasion of a privately informed receiver. Econ. Theory 72, 909–953.
- James, J. G., Lawler, P., 2011. Optimal policy intervention and the social value of public information. Amer. Econ. Rev. 101, 1561–1574.
- Kamenica, E., Gentzkow, M., 2011. Bayesian persuasion. Amer. Econ. Rev. 101, 2590–2615.
- Kamenica, E., 2019. Bayesian persuasion and information design. Annu. Rev. Econ. 11, 249–72
- Kosterina, S., 2021. Persuasion with unknown beliefs. Forthcoming in Theor. Econ.
- Leister, M., 2020. Information acquisition and welfare in network games. Games Econ. Behav. 122, 453–475.
- Li, L., McKelvey, R. D., Page, T., 1987. Optimal research for Cournot oligopolists. J. Econ. Theory 42, 140–166.
- Lipnowski, E., Mathevet, L., Wei, D., 2020. Attention management. Amer. Econ. Rev.: Insights 2, 17–32.
- Mackowiak, B., Wiederholt, M., 2009. Optimal sticky prices under rational inattention. Amer. Econ. Rev. 99, 769–803.
- Matysková, L., Montes, A., 2021. Bayesian persuasion with costly information acquisition. Working paper.
- Morris, S., Shin, H. S., 2002. Social value of public information. Amer. Econ. Rev. 92, 1521– 1534.
- Myatt, D. P., Wallace, C., 2012. Endogenous information acquisition in coordination games. Rev. Econ. Stud. 79, 340–374.

- Myatt, D. P., Wallace, C., 2015. Cournot competition and the social value of information. J. Econ. Theory 158, 466–506.
- Myatt, D. P., Wallace, C., 2019. Information acquisition and use by networked players. J. Econ. Theory 182, 360–401.
- Radner, R., 1962. Team decision problems. Ann. Math. Stat. 33, 857-881.
- Rigos, A., 2020. Flexible Information acquisition in large coordination games. Working paper.
- Sims, C. A., 2003. Implications of rational inattention. J. Monet. Econ. 50, 665–690
- Svensson, L. E. O., 2006. Social value of public information: comment: Morris and Shin (2002) is actually pro-transparency, not con. Amer. Econ. Rev. 96, 448–452.
- Ui, T., 2014. The social value of public information with convex costs of information acquisition. Econ. Letters 125, 249–252.
- Ui, T., 2020. LQG information design. Working paper.
- Ui, T., 2022. Impacts of public information on flexible information acquisition. Working paper.
- Ui, T., Yoshizawa, Y., 2013. Radner's theorem on teams and games with a continuum of players. Econ. Bulletin 33, 72–77.
- Ui, T., Yoshizawa, Y., 2015. Characterizing social value of information. J. Econ. Theory 158, 507–535.
- Vives, X., 1988. Aggregation of information in large Cournot markets. Econometrica 56, 851– 876.
- Vives, X., 2008. Information and Learning in Markets: The Impact of Market Microstructure. Princeton Univ. Press.
- Wei, D., 2021. Persuasion under costly learning. J. Math. Econ. 94, 102451.
- Wong, J., 2008. Information acquisition, dissemination, and transparency of monetary policy. Can. J. Econ. 41, 46–79.